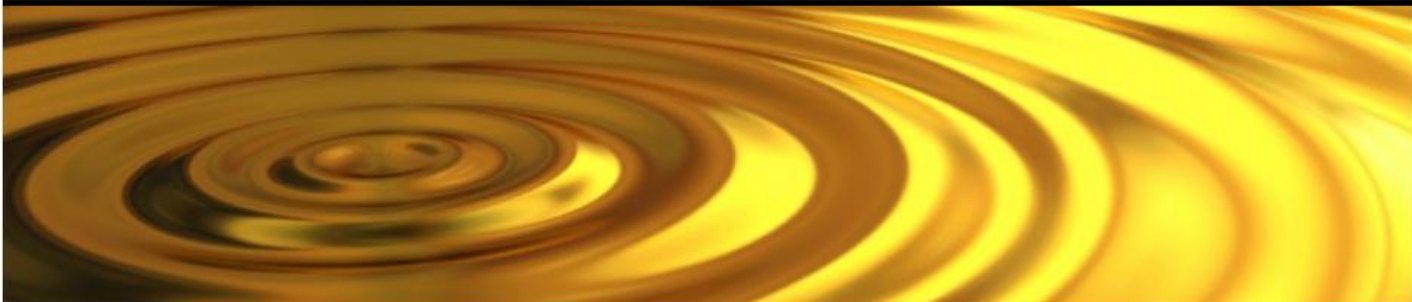




# ACRL Value of Academic Libraries

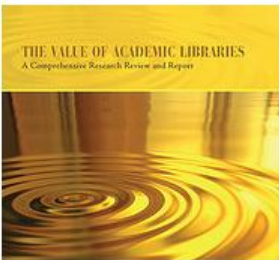
An initiative from the Association of College and Research Libraries



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- Value of Academic Libraries Report
- Press
- Presentations
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## Value of Academic Libraries Report

The ACRL publication *Value of Academic Libraries: A Comprehensive Research Review and Report* is a review of the quantitative and qualitative literature, methodologies and best practices currently in place for demonstrating the value of academic libraries, developed for ACRL by [Megan Oakleaf](#) of the iSchool at Syracuse University. The primary objective of this comprehensive review is to provide



Change across all facets of society—including demographic, technological, and economic change—has the potential to greatly impact higher education and the academic library. As we move further into the 21st century, it is important to pay attention to the trends around us to inform our thinking about where institutions of higher education and their libraries are

<http://www.acrl.ala.org/value/>

# Context for Value?

Few libraries exist in a vacuum, accountable only to themselves. There is always a larger context for assessing library quality, that is, what and how well does the library contribute to achieving the overall goals of the parent constituencies?

(S. Pritchard 1996)

# Prove It!

Not only do stakeholders count on higher education institutions to achieve their missions, they also require them to *demonstrate evidence* that they have achieved them.

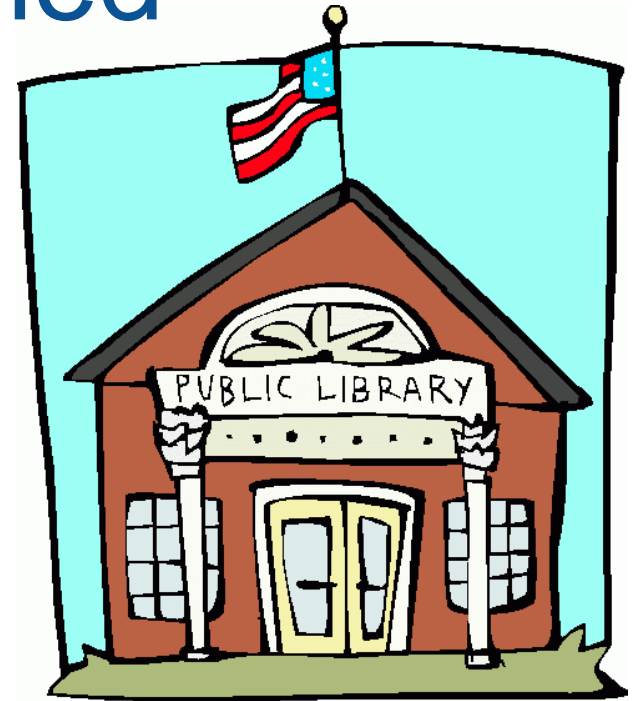


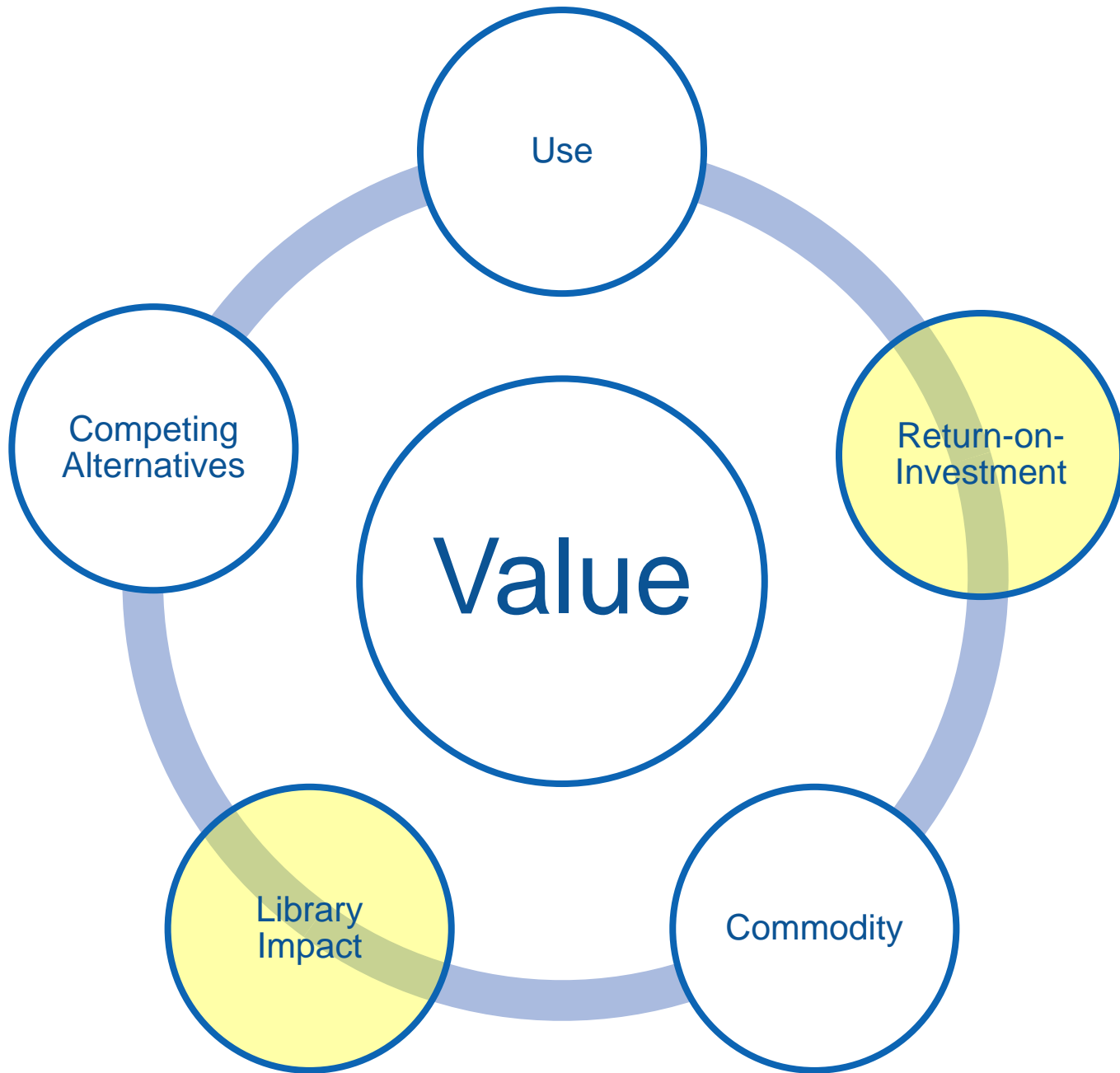
The same is true for academic libraries; they too can provide evidence of their value.

# Scope

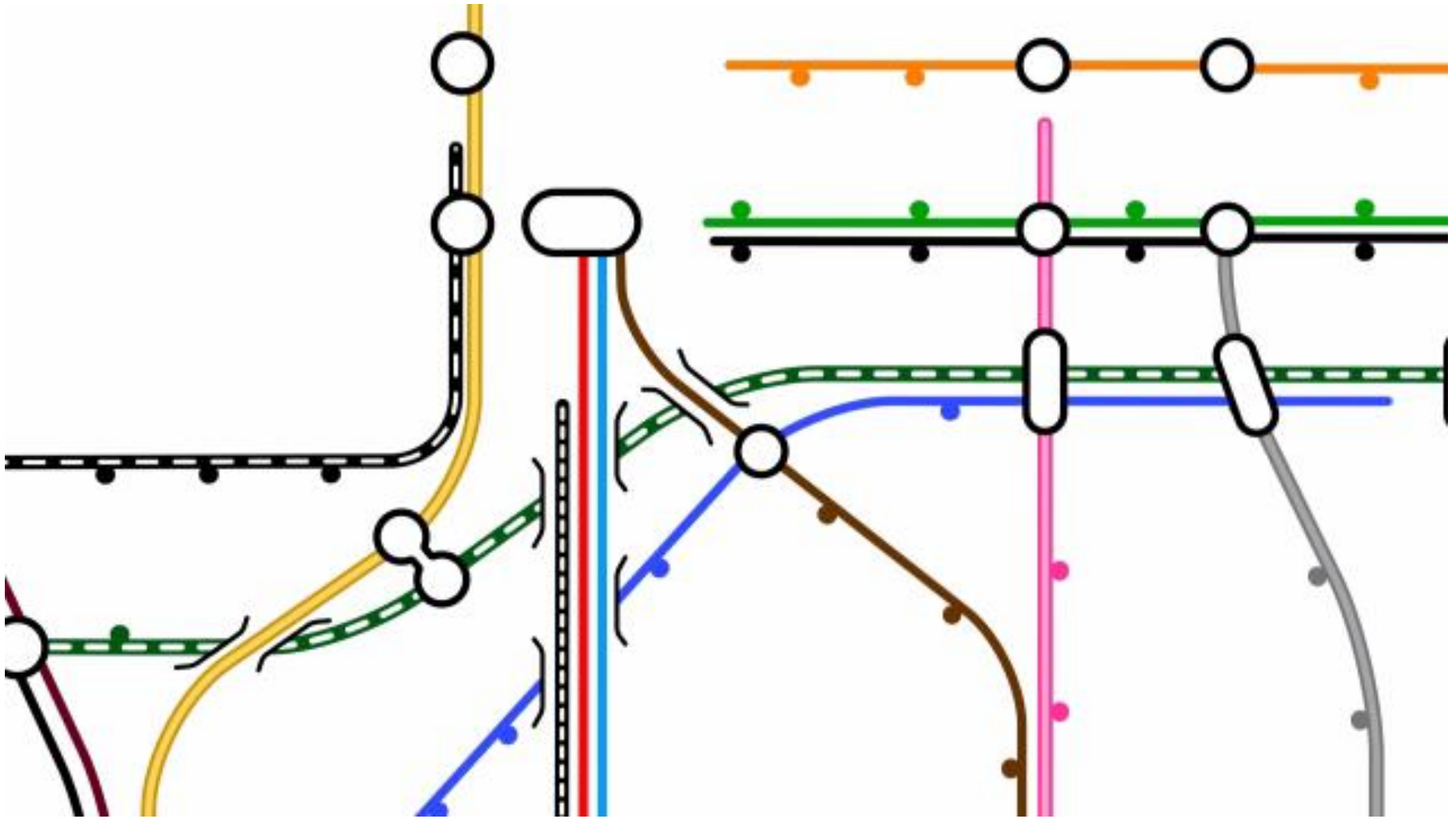
- Goals
  - a clear view of the current state of the literature on value of libraries within an institutional context,
  - suggestions for immediate Next Steps in the demonstration of academic library value, and
  - a Research Agenda for articulating academic library value. It strives to help librarians understand, based on professional literature, the current answer to the question, How does the library advance the missions of the institution?

# Lessons Learned





# Methodology





# The Team

## Assistant Researchers

- Patricia L. Owen
- Leah Sopchak
- Anna Dahlstein
- Tamika Barnes

## Advisory Committee

- Debra Gilchrist
- Bruce Kingma
- Martha Kyrillidou
- George Kuh

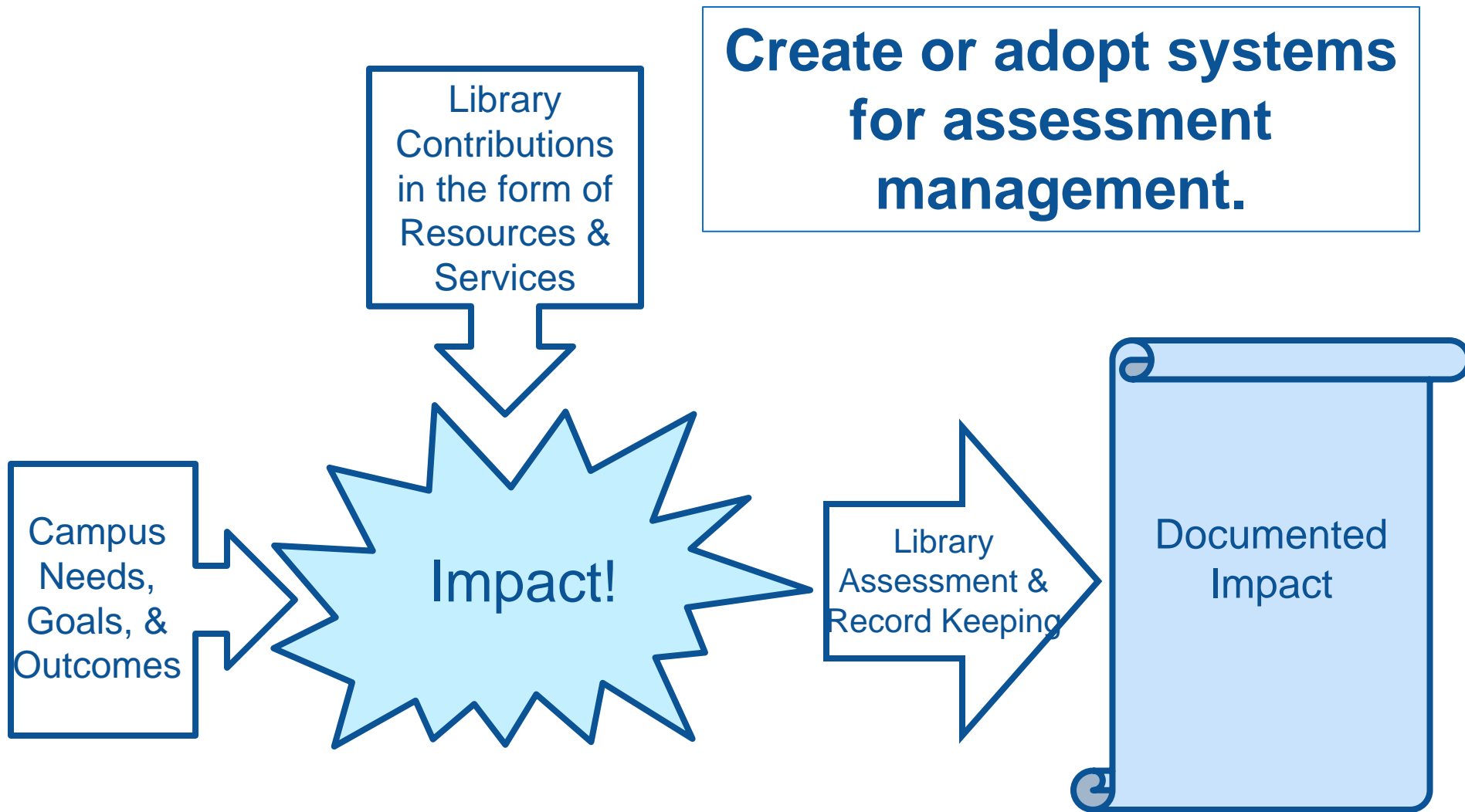




**Next Steps**

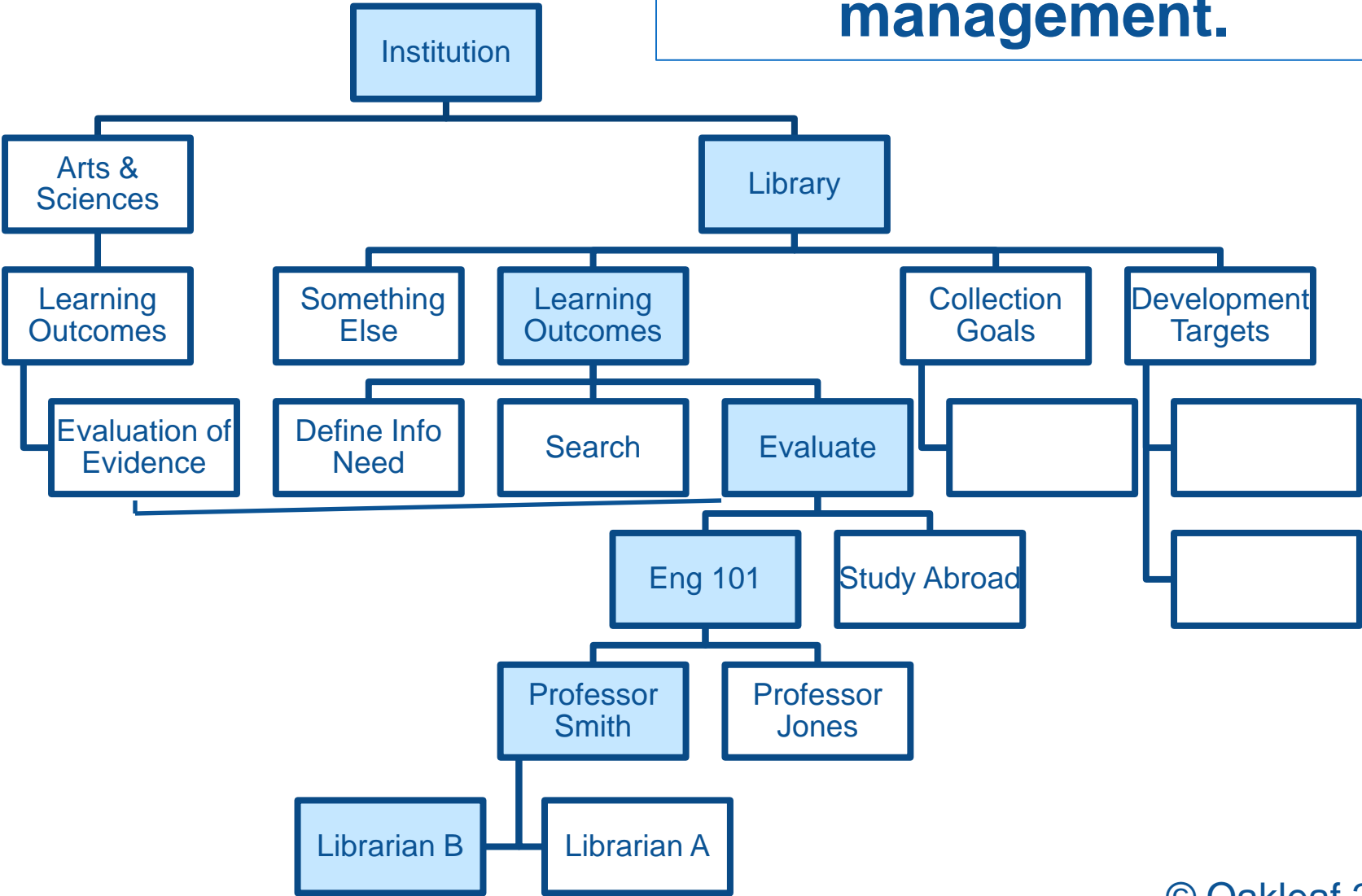
**Define  
outcomes.**

*A B C*

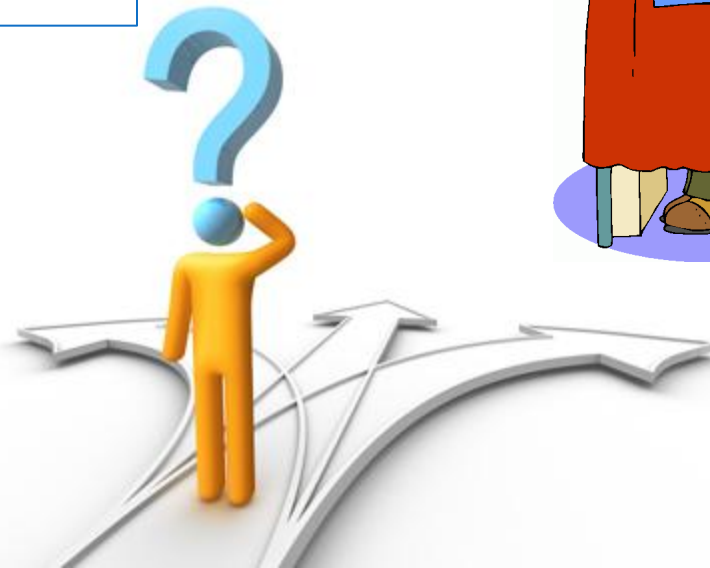
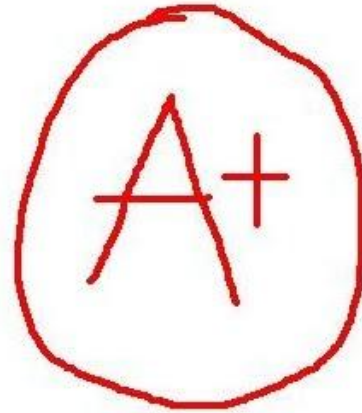
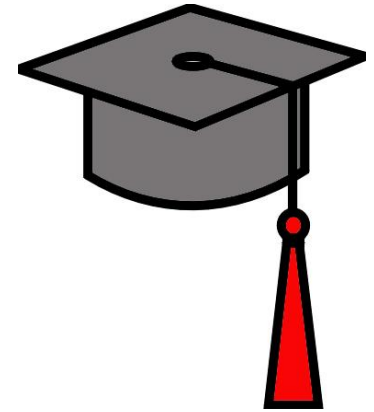


Oakleaf, Megan. *Are They Learning? Are We? Learning and the Academic Library.* *Library Quarterly.* In press. 2011.

# Create or adopt systems for assessment management.



Determine what libraries enable students, faculty, student affairs professionals, administrators, and staff to do.



**Develop systems  
to collect data on individual  
library user behavior, while  
maintaining privacy.**



**Use existing data.**







**Record and increase  
library impact on  
student enrollment.**



**Link libraries to  
improved student  
retention and  
graduation rates.**

Enhance library contribution to student job success.

[ULS Home](#) » [LibGuides Home](#) » [Career Resources the Library Has To Offer](#)

## Career Resources the Library Has To Offer

Tags: [career](#) [development](#) [careers](#)

The University Library System has various resources that can assist you in your job search.

Last update: Jul 19th, 2010 | URL: <http://pitt.libguides.com/careers> | [Print/Mobile Guide](#) | [RSS Updates](#) | [SHARE](#) [f](#) [t](#) [e](#)

[Home](#) [Explore Careers](#) [Résumés](#) [Find Employers](#) [Interview Prep](#) [Salary](#) [Relocating](#) [Public Lib](#)

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### Career Tips from Career Development at Pitt

Here are tips and guides for getting

### Introduction to Career Resources at the University of Pittsburgh

[Introduction to Career Resources at the University of Pittsburgh University Library System](#)

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- [Top Competitors](#)
- [Company View](#)

## SWOT ANALYSIS

JPMorgan Chase (JPMC) has strong franchises across business divisions – investment bank, commercial banking, retail financial services, treasury and security services, asset management, and card services. The franchises strength was further strengthened with the acquisition of Bear Stearns and Washington Mutual. However, increased regulatory spending and economic uncertainties in Europe could hurt JPMC's revenue and profitability.

Strengths	Weaknesses
Strong franchises across business divisions Strong liquidity and capital position The acquisition of Bear Stearns and Washington Mutual add significant scale at low price	Steep climb in credit losses impacting profitability Over dependence on the US market makes it vulnerable to domestic economic situation
Opportunities	Threats
Buoyant asset management market	Increased governmental and regulatory

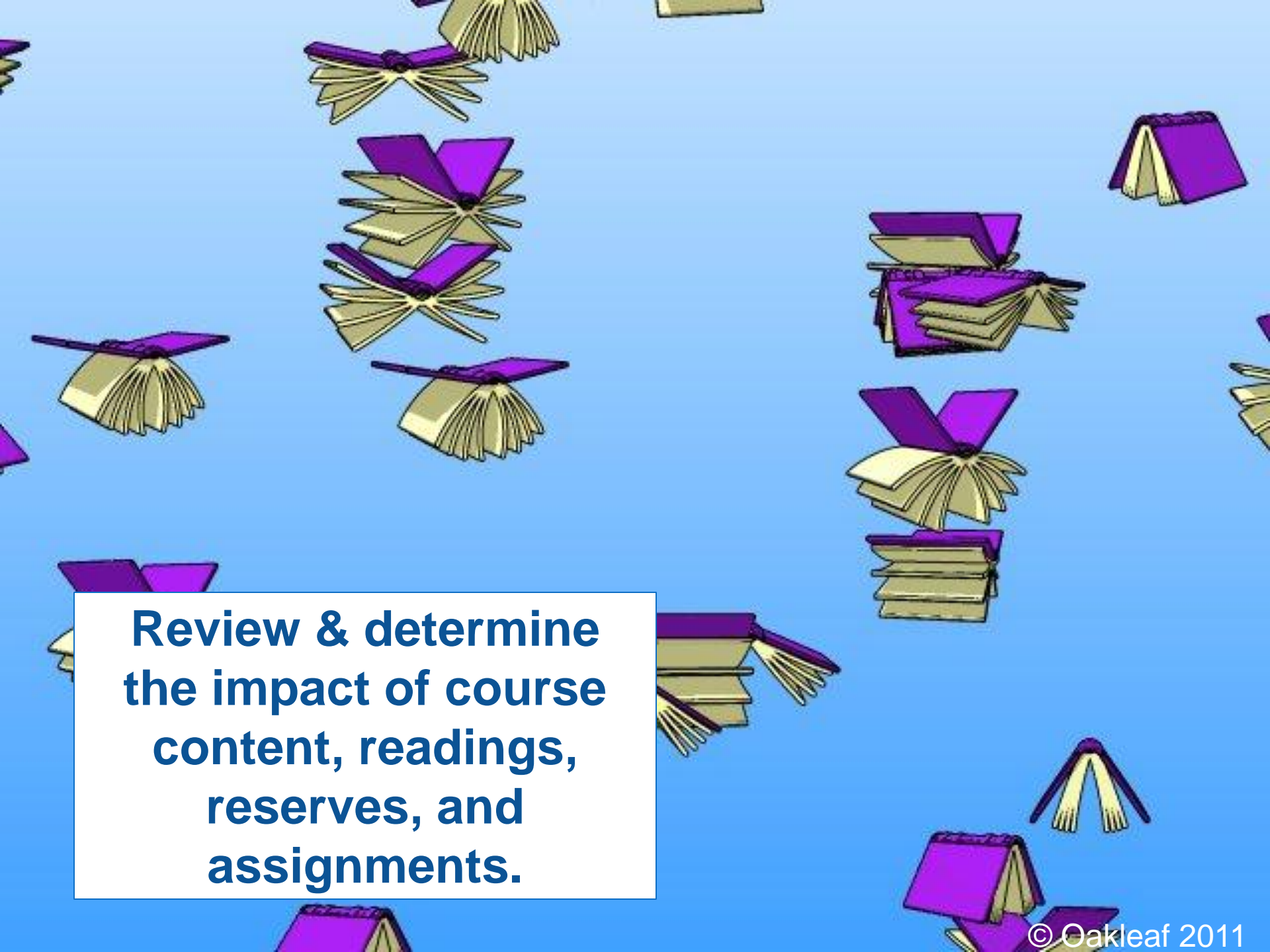




**Track library influences on increased student achievement.**

**Demonstrate and  
develop library  
impact on student  
learning.**



The background of the slide is a light blue color with a repeating pattern of stylized books. The books are depicted in two colors: purple and yellow. Some books are shown as closed, while others are open, revealing their pages. The books are scattered across the slide, creating a decorative border around the central text box.

**Review & determine  
the impact of course  
content, readings,  
reserves, and  
assignments.**



**Document and augment library advancement of student experiences, attitudes, and perceptions of quality.**

**Track and increase library contributions to faculty research productivity.**





**Continue to investigate library impact on faculty grant proposals and funding, a means of generating institutional income.**





**Demonstrate and improve library support of faculty teaching.**

**Record and  
share library  
contributions to  
overall  
institutional  
reputation and  
prestige.**



**Participate in  
higher education  
assessment  
initiatives...**



**...including  
accreditation  
processes.**





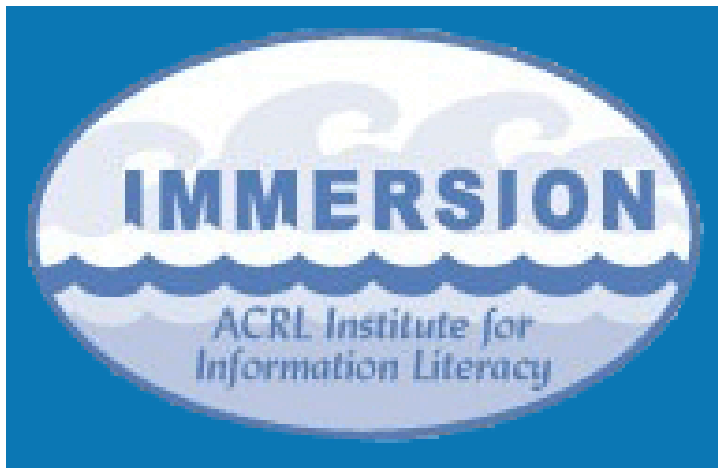
I can help!  
I am a librarian  
and an expert in  
finding the  
information you  
need to make  
decisions!



**Appoint liaison librarians to support senior institutional leadership and/or offices of assessment or institutional research.**



**Create library assessment plans.**



<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>11<sup>th</sup> Annual</u> <u>Assessment</u> <u>Conference</u>
<input type="checkbox"/>	<input type="checkbox"/>	

*Texas A&M University*

**EDUCAUSE** | LEARNING INITIATIVE

**2011 Annual Meeting**  
Washington, D.C.  
February 14-16



**I U P U I**

**Promote and participate in professional development.**

**Mobilize library administrators.**







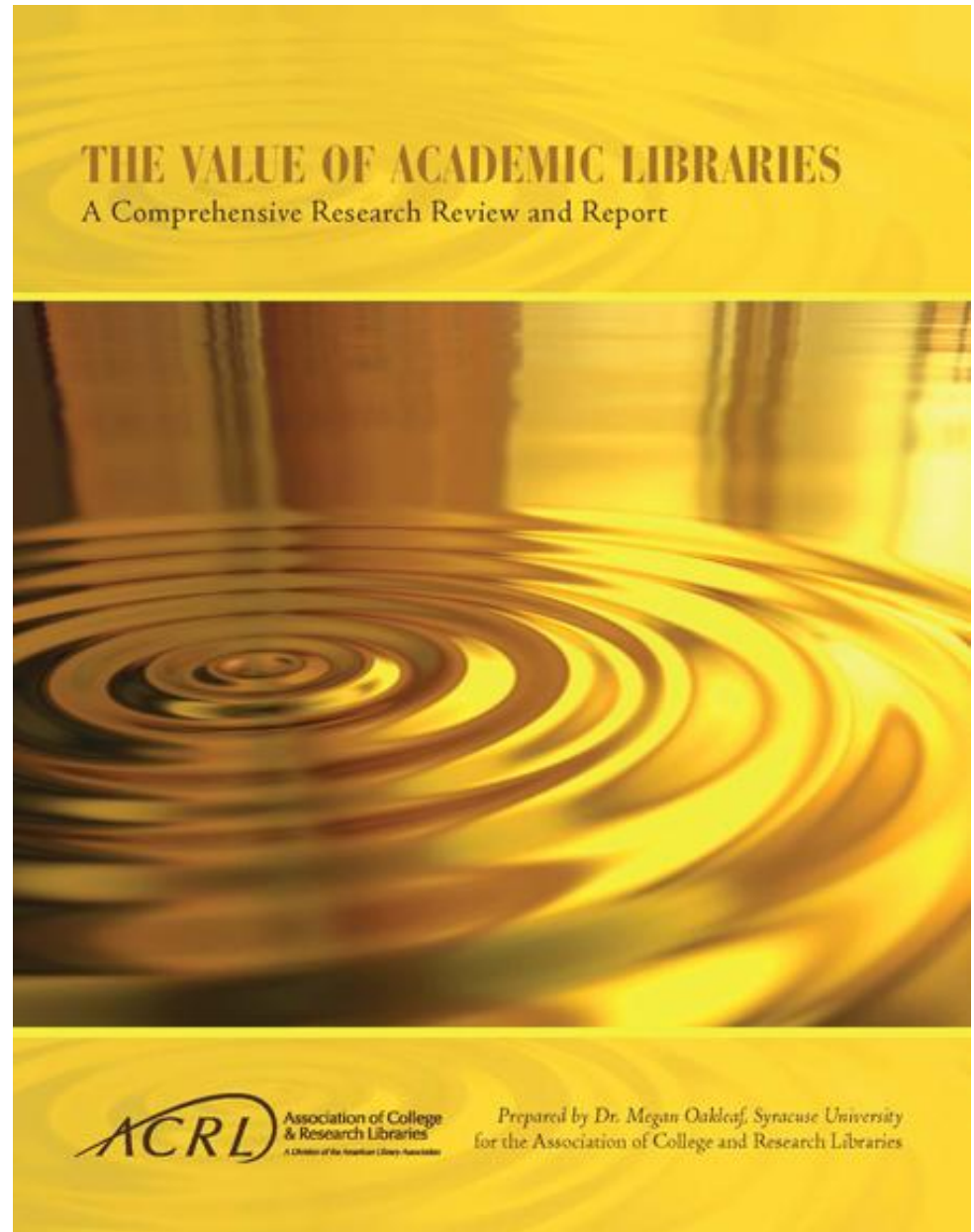
**Mobilize library professional associations.**

**Begin...**

**by reading the  
report!**

Available at:  
[www.acrl.ala.org/value](http://www.acrl.ala.org/value)

Commissioned by:





**Use the checklist to get a  
handle on  
where you're at  
and  
where you need to go!**

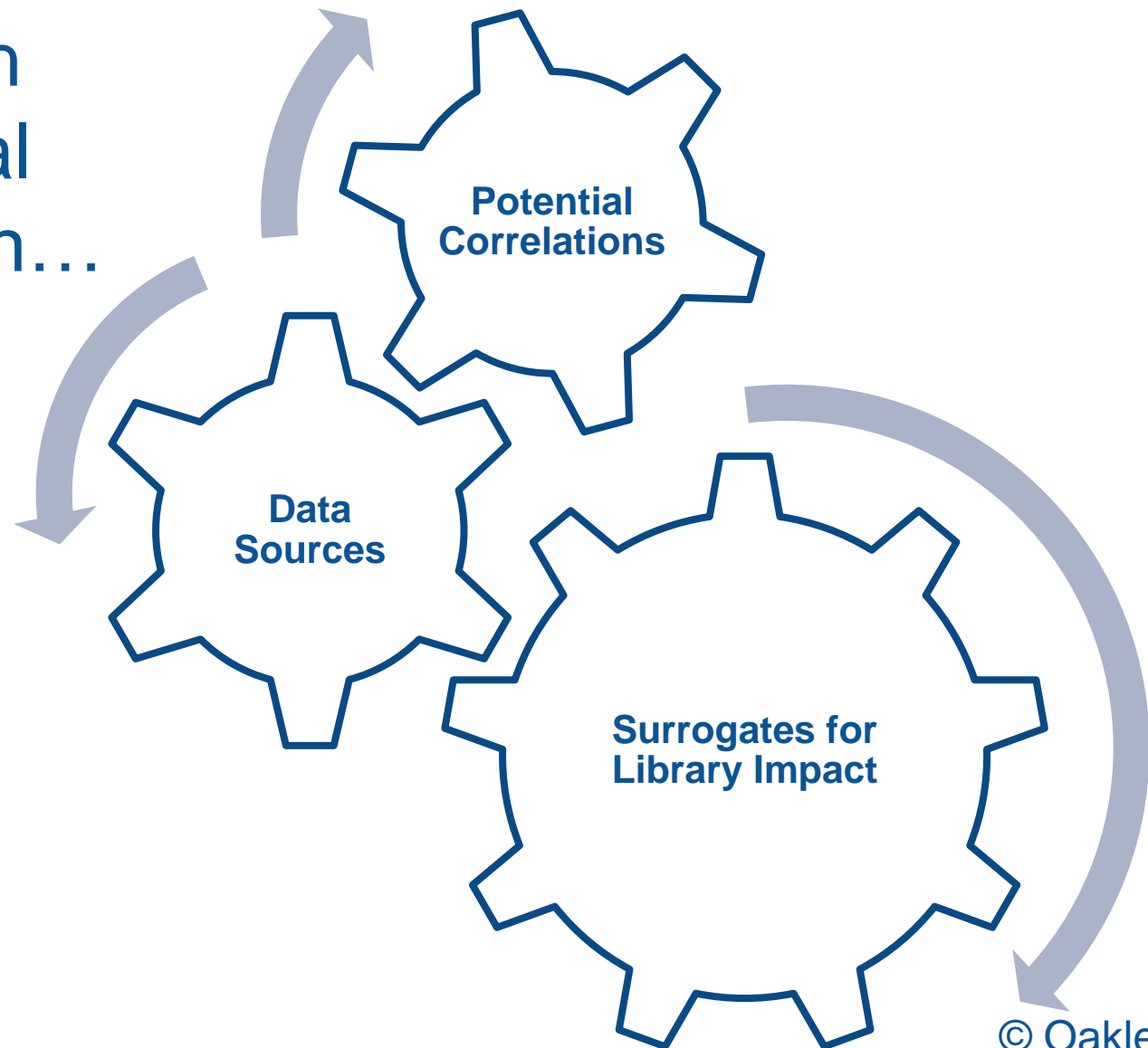
# Then, help pursue the Research Agenda!



1. student enrollment
2. student retention & graduation
3. student success
4. student achievement
5. student learning
6. student experience
7. faculty research productivity
8. faculty grants
9. faculty teaching
10. institutional reputation

# Research Agenda Structure

For each  
Essential  
Question...



# Example of Surrogate & Potential Correlations

How does the library contribute to faculty research productivity?

Tenure/promotion judgments	<p>Are there correlations, relationships or linkages to individual faculty behavior in these areas? Note: These library user interactions must be captured in order to be correlated, related, or linked to surrogates of library value.</p> <ul style="list-style-type: none"><li>✓ Circulation counts</li><li>✓ Resources logins, including MyLibrary, MINES data, e-resources, etc.</li><li>✓ Resource login/logout surveys</li><li>✓ Self-reported usage</li><li>✓ Self-reported time saved</li></ul> <p>Are there correlations, relationships, or linkages to these macro-level areas? Note: Macro-level areas are fertile territory for ROI calculations.</p> <ul style="list-style-type: none"><li>✓ Library expenditures</li><li>✓ Collection value</li><li>✓ Collection use, physical and online, may divide by subject</li></ul>
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# Starting points for research...

- Recruitment of prospective students
- Matriculation of admitted students
- Recommendation of current students
- Fall-to-fall retention
- Graduation rates
- Internship success
- Job placement
- Job salaries
- Professional/graduate school acceptance
- Marketable skills
- GPA
- Professional/educational test scores
- Learning assessments
- Faculty judgments
- Self-report engagement studies
- Senior/alumni studies
- Help surveys
- Alumni donations
- Number of publications, number of patents, value of technology transfer
- Tenure/promotion judgments
- Number of grant proposals (funded or unfunded)
- Value of grants funded
- Integration of library resources and services into course syllabi, websites, lectures, labs, texts, reserve readings, etc.
- Faculty/librarian collaborations; cooperative curriculum, assignment, or assessment design
- Faculty recruitment
- Institutional rankings
- Community engagement



Questions  
 Comments  
 Discussion