Academic Library Value: The Impact Starter Kit Activity #26: Library Impact Map Library Services, Expertise, & Resources Institutional Focus Area	rence, Physical	Reference, Digital Reference, Subiect Guides	Reference, Roving	Reference, Embedded	Reference, Consultations	uurreaur Liaison Services	Embedded/Mobile Services	Instruction, One-Shot	instruction, course-megaceu Instruction, Curriculum-Integrated	Instruction, Credit Course	Instruction, Embedded	Instruction, Drop-In	Collection Development	Collections, General	Collections, Special Topics Collections, Bafarance	collections, reference Collections, Popular	Collections, Government Documents	Collections, Data/Statistics	Collections, E-Resources	Collections, E-Books	Collections, Multimedia	Collections, Technology	Special Collections	Archives Lustitutional Democitoria	institutional kepositories Data Repositories	Circulation	Acquisitions	Cataloging	Interlibrary Loan	Keserves Commidat Convision	oupyright services Dischilth Coniises	Disability Services Library Systems	Library Website	Library Social Media	Library Communications	Friends of the Library	Facilities, General	Facilities, Study Space	Facilities, Computing Space	Facilities, Carrels	Facilities, Learning Commons	31:		ar: ar:
Institutional Focus Area	Refe	Refe	Refe	Refe	Refe	Liais	Emb	Insti	Insti	Insti	Insti	Insti	lle c				Colle	Colli	Colli	Colle	Colli	Coll	Spe	Arch	Data	Circı	Acqu	Cata	nte	Kes	up.	ulso I ihr	Liba	Libra	Libra	Frier	Faci	Faci	Faci	Faci	Faci	Other:	Other:	Other: Other:
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Student Retention, Completion, Graduation																																												
Student Career Success																																												
Student GPA, Test Achievement																																												
Student Learning Outcomes																																												
Student Experience, Engagement																																			Τ						\square			
Student-Faculty Academic Rapport																																												
Alumni Lifelong Learning																																												
Faculty Recruitment, Tenure, Promotion																																									\square			
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Faculty Research Productivity	\square																																			\square					\square			
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Faculty Patents, Technology Transfer																																									\square			
Faculty Innovation, Entrepreneurship																																				\square			Π		\square			
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Institutional Accreditation, Program Review																																				\square			Γ		\square			
Institutional Brand																																									\square			
Institutional Athletics																																				\square			Г		\square			
Institutional Development, Funding, Endowments																																				\square			Г		\square			
Local, Global Workforce Development																																									\square			
Local, Global Economic Growth																																				\square			Π		\square			
Local, Global Engagement, Community-Building, Social Inclusion																																									\square			
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Y = Yes, we believe there is an impact relationship between this institutional focus area and this library service, expertise, or resource. Y+ = Yes, there is an impact, and we have evidence/data of the impact. Y++ = Yes, there is impact, we have evidence/data, and we've communicated the impact to stakeholders.

CB = There "could be" an impact if we did something better or differently. **N** = No, there is no impact.

Academic Library Value: The Impact Starter Kit



Re-thinking

Activity #26: Library Impact Map

Goal: Align library services, expertise, and resources with institutional focus areas.

Why: To link library contributions and institutional focus areas, librarians need to identify the services, expertise, and resources that impact or contribute to each institutional focus area.

Directions:

- 1. Consider the left column. Are all your institutional focus areas listed? Cross out focus areas that do not apply; add any that are missing.
- 2. Consider the top row. Are all your library's key services, expertise, and resources listed? Cross out services, expertise, or resources that do not apply; add any that are missing.
- 3. Work through the map one row or column at a time. In each intersecting cell, enter:

 \mathbf{Y} = Yes, we believe there is an impact relationship between this institutional focus area and this library service, expertise, or resource.

Y+ = Yes, there is an impact, and we have evidence/ data of the impact.

Y++ = Yes, there is impact, we have evidence/data, and we've communicated the impact to stakeholders.

CB = There "could be" an impact if we did

something better or differently.

- $\mathbf{N} = No$, there is no impact.
- 4. Engage the **T**³ process.

Suggested Reading:

Oakleaf, Megan. "Are They Learning? Are We? Learning and the Academic Library." Library Quarterly. 81(1). 2011. 61-82.

See Also:

Activity #1: Institutional Focus Areas

	e 00	What questions do I have?
	Think	What do I want to learn more about?
		What innovative ideas have emerged?
	\square	What does this mean for my library? For me, as a librarian?
		What do we need to do differently, as a library?
26	Talk	What does this make me want to continue to do, do better, or do differently, as a librarian?



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Action	Timeframe	Responsible	Follow Up
(Options to	(When to Do It)	Parties	(What to Do
Consider)	- Today	(Who to Involve)	Next)
- Contact colleague	- This week	- Students	After I complete this
- Make decision	- This month	- Staff	action, what's the next
- Take action	- This semester	- Librarians	step?
- Ask question	- This year	- Administrators	
- Get evidence/data	- 2-3 year plan	- Faculty	
