



Re-thinking Activity #26: Library Impact Map

Goal: Align library services, expertise, and resources with institutional focus areas.

Why: To link library contributions and institutional focus areas, librarians need to identify the services, expertise, and resources that impact or contribute to each institutional focus area.

Directions:

1. Consider the left column. Are all your institutional focus areas listed? Cross out focus areas that do not apply; add any that are missing.
2. Consider the top row. Are all your library's key services, expertise, and resources listed? Cross out services, expertise, or resources that do not apply; add any that are missing.
3. Work through the map one row or column at a time. In each intersecting cell, enter:

Y = Yes, we believe there is an impact relationship between this institutional focus area and this library service, expertise, or resource.

Y+ = Yes, there is an impact, and we have evidence/data of the impact.

Y++ = Yes, there is impact, we have evidence/data, and we've communicated the impact to stakeholders.

CB = There "could be" an impact if we did something better or differently.

N = No, there is no impact.

4. Engage the **T³** process.

Suggested Reading:

Oakleaf, Megan. "Are They Learning? Are We? Learning and the Academic Library." *Library Quarterly*. 81(1). 2011. 61-82.

See Also:

Activity #1: Institutional Focus Areas



Think

How did this activity make me feel?

What questions do I have?

What do I want to learn more about?

What innovative ideas have emerged?



Talk

What does this mean for my library? For me, as a librarian?

What do we need to do differently, as a library?

What does this make me want to continue to do, do better, or do differently, as a librarian?



Target

Action (Options to Consider)	Timeframe (When to Do It)	Responsible Parties (Who to Involve)	Follow Up (What to Do Next)
- Contact colleague - Make decision - Take action - Ask question - Get evidence/data	- Today - This week - This month - This semester - This year - 2-3 year plan	- Students - Staff - Librarians - Administrators - Faculty	After I complete this action, what's the next step?

