# **Evolution or Revolution? Strategies for Demonstrating Library Impact**

# **in a New World of Assessment**

# *Actively engage in the assessment conversation on your campus.*

# Become an expert on the goals and concerns of stakeholders outside the library.

### Become engaged with the assessment process at your institution.

## Collaborate with faculty, centralized campus assessment support processes and personnel.

# Work with the office of assessment.

# Know when accreditation/curriculum reviews are happening and sit at the table.

# Be prepared to give faculty feedback on student learning.

## Prepare your “elevator speech.”

# Use other words than “assessment” with faculty.

# Communicate successes to constituents.

## Participate in college-wide efforts to act on assessment results.

### *Document and communicate value.*

# Create library assessment plans.

### Identify activities, services and metrics that communicate value to outside stakeholders.

# Develop institution-specific matrix.

# Take stock of current assessment efforts.

## Identify current activities that can be eliminated in order to make time for new, more meaningful assessment efforts.

# Identify measures that need to be added to current assessment plan.

# Create or adopt systems for assessment management.

# Develop systems to collect data on individual library user behavior, while maintaining privacy.

# Hash out issues and concerns related to maintenance of patron privacy.

# *Select value-demonstrating strategies to implement in your library.*

* Enhance library contribution to student job success.

### Review and determine the impact of course content, readings, reserves, and assignments.

* Appoint liaison librarians to support senior institutional leadership and/or offices of assessment or institutional research.

# *Learn strategies to overcome barriers to assessment.*

### Circumvent roadblocks to successful assessment efforts.

## Clarify the role of librarians in assessing student learning as well as producing & using assessment data.

# Engage in frank and candid conversation with library staff and administrators.

## Coordinate efforts within the library by creating structures to support learning assessment.

## Ensure librarians have tools to adequately conduct assessment of learning.

## Re-allocate job responsibilities of those tasked with assessment duties.

## Inform library administration about the time and resources required to assess learning, as well as produce and use assessment results.

# Engage with library administrators about priorities and elicit feedback about assessment efforts.

# Be flexible.

# *Commit to greater engagement in the assessment and research process.*

# Emphasize professional development and support.

# Conduct research.

# Explore aspects of the research agenda as outlined in the ACRL *Value of Academic Libraries Report*.

# Triangulateassessment efforts by approaching a research question using more than one method.

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**Selected Resources for Future Consultation**

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