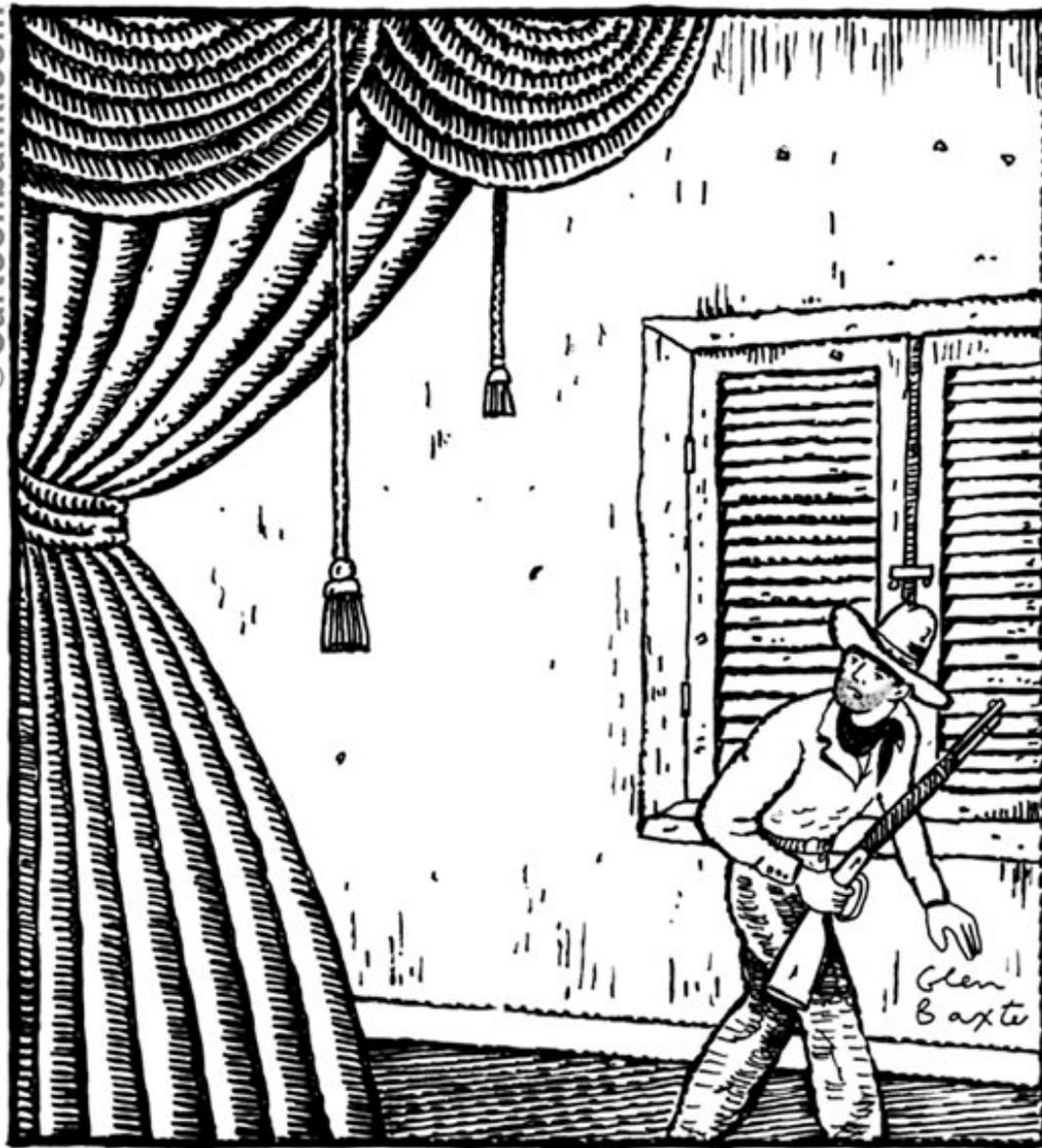


The Value of Academic Libraries: Findings and Implications for the Profession

**Lisa Janicke Hinchliffe,
Mary Ellen Davis &
Megan Oakleaf**

Library Assessment Conference
2010 - Baltimore





A WIND OF CHANGE WAS SWEEPING THROUGH THE OLD BUNKHOUSE, AND ZEKE DIDN'T CARE FOR IT ONE LITTLE BIT.

VALUABLE C...

which a prom...

It includes n...

grant, and i...

love and a ...

VALUATION

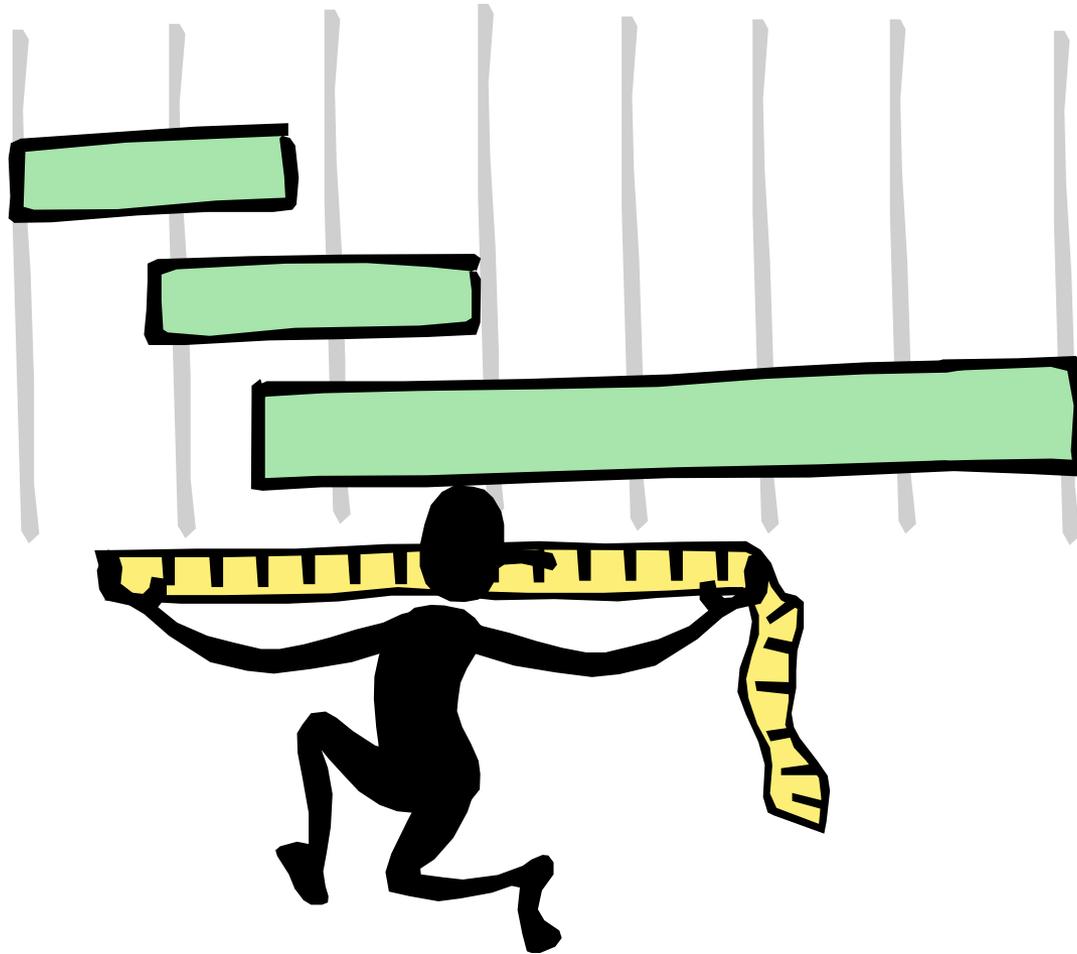
1. estimating the worth or

2. act ... estimating th

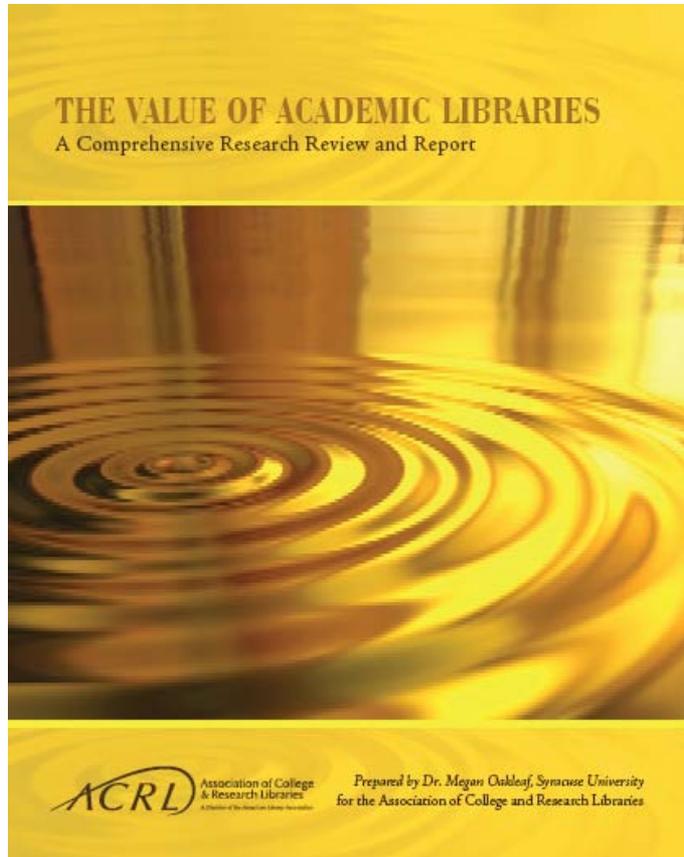
VALUE worth of all the

thing that will be give

What's the Evidence?



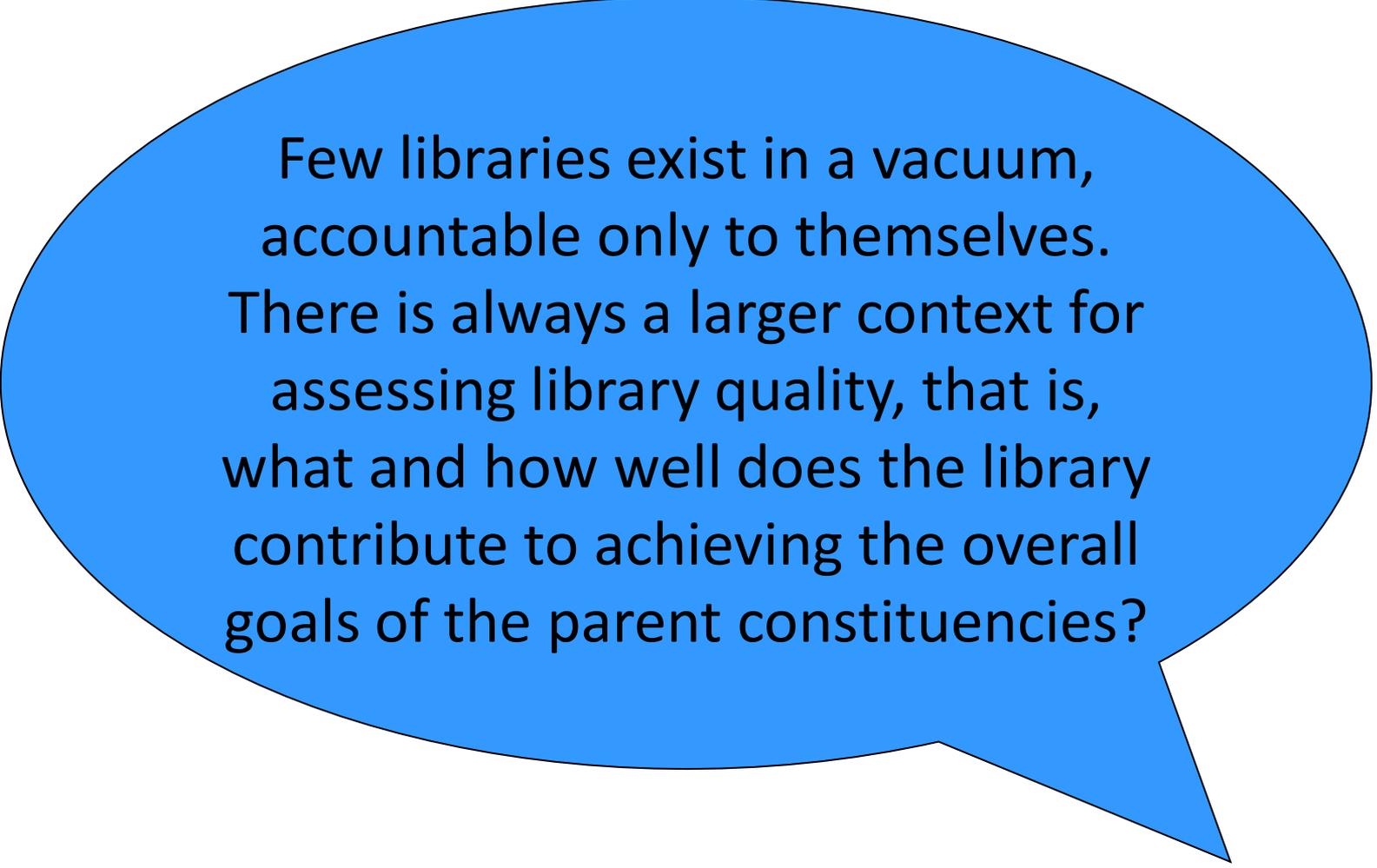
The Value of Academic Libraries: An ACRL Initiative



- Align libraries with institutional outcomes.
- Empower libraries to carry out work locally.
- Create shared knowledge and understanding.
- Contribute to higher education assessment.

<http://www.acrl.ala.org/value/>

The Context for Value

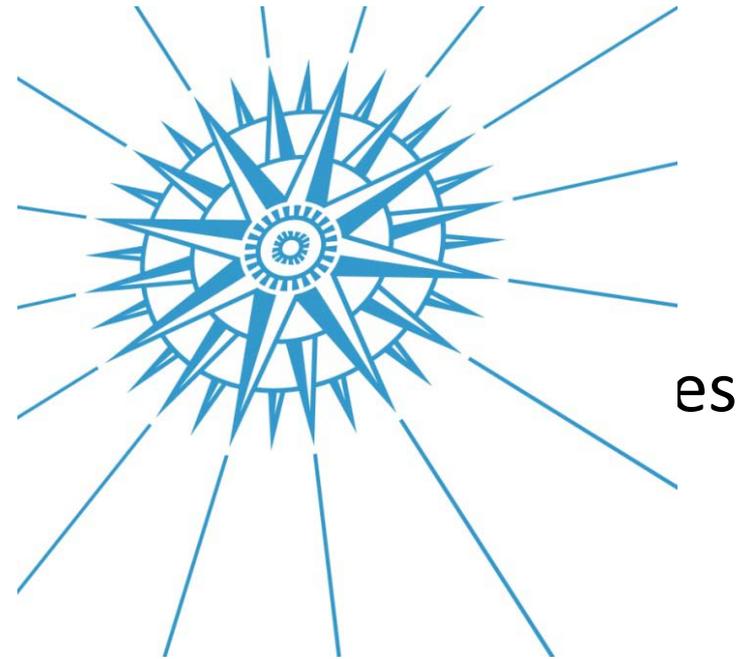


Few libraries exist in a vacuum, accountable only to themselves. There is always a larger context for assessing library quality, that is, what and how well does the library contribute to achieving the overall goals of the parent constituencies?

(Pritchard, 1996)

Guiding Principles

- Value defined in terms of institutional, not library, goals.
- The project will identify measurable surrogates that demonstrate the library's impact on institutional goals.
- Libraries need best practices on measuring identified surrogates.
- The project should explain how the findings should inform data collection decisions of academic in the future.





Recommendations

- 
- Define outcomes**
 - Create or adopt systems for assessment management**
 - Determine what libraries enables students, faculty, student affairs professionals, administrators and staff to do.**
 - Develop systems to collect data on individual library user behavior, while maintaining privacy.**
 - Record and increase library impact on student enrollment.**
 - Link libraries to improved student retention and graduation rates.**
 - Review course content, readings, reserves, and assignments.**
 - Document and augment library advancement of student experiences, attitudes, and perceptions of quality.**
 - Track and increase library contributions to faculty research productivity.**
 - Contribute to investigate library impact on faculty grant proposals and funding, a means of generating institutional income.**
 - Demonstrate and improve library support of faculty teaching.**
 - Create library assessment plans.**
 - Promote and participate in professional development.**
 - Mobilize library administrators.**
 - Leverage library professional associations.**

**Define
outcomes.**

A B C

Use existing data.



**Develop systems
to collect data on individual library
user behavior, while maintaining
privacy.**



Research Agenda:

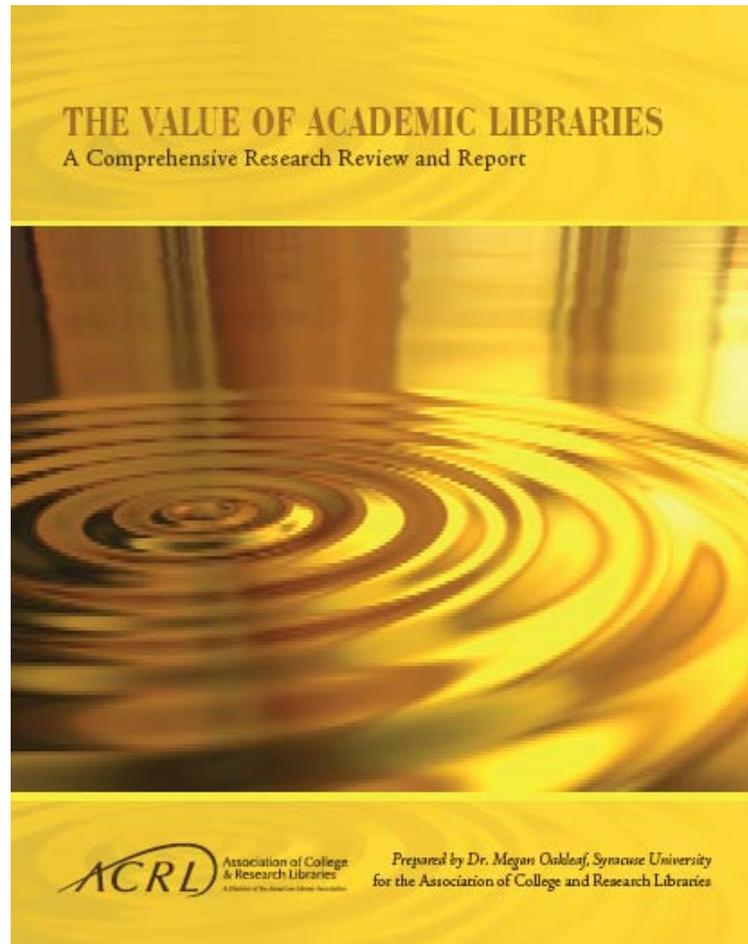
The Library contributes to ...

- student enrollment
- student retention and graduation rates
- student success
- student achievement
- student learning
- student experience

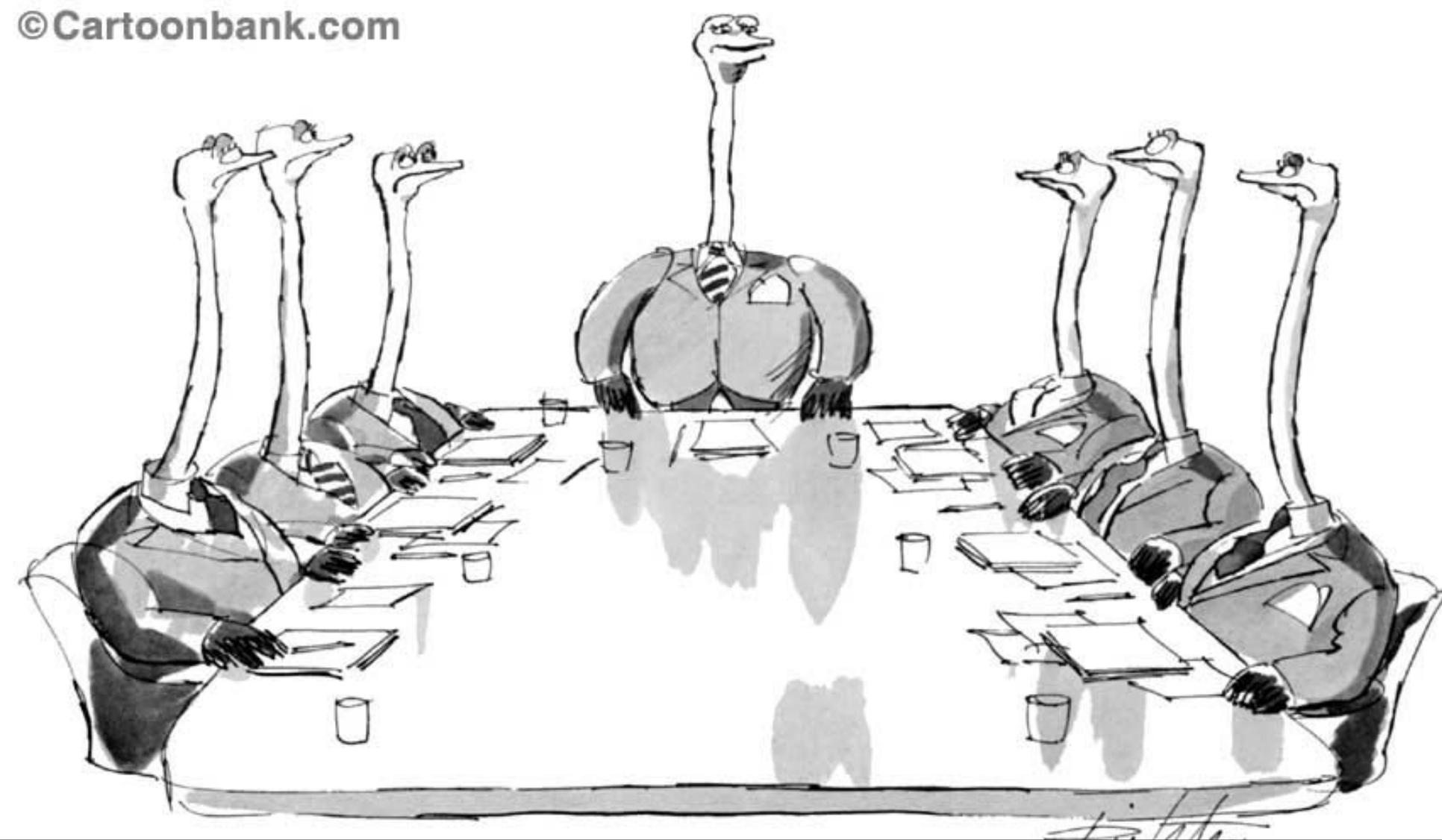


- faculty research productivity
- faculty grant proposals and funding
- faculty teaching
- overall institutional reputation or prestige

What Comes After the Report?



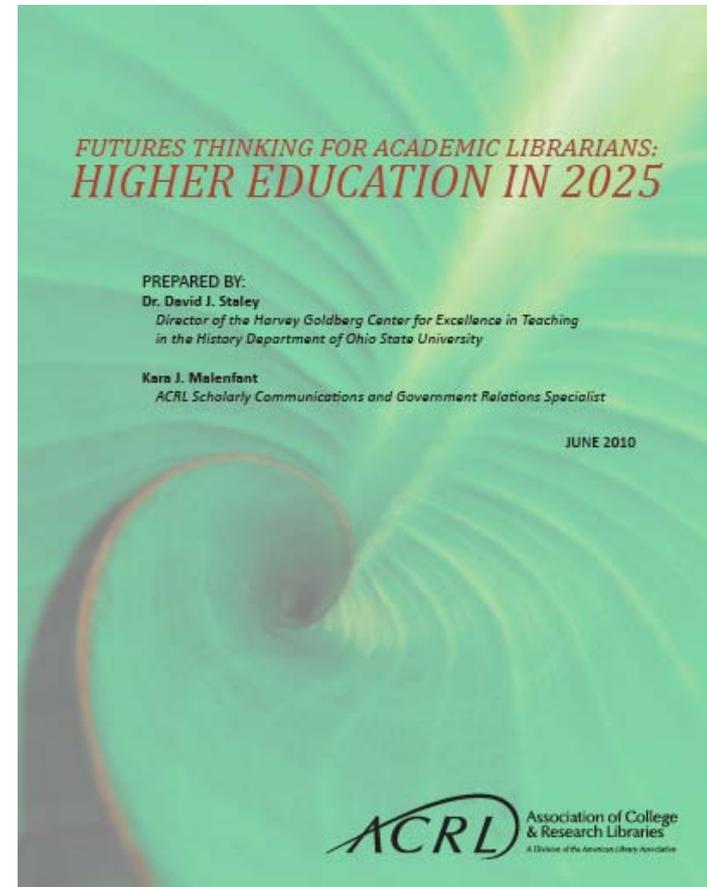
Freely available online: <http://www.acrl.ala.org/value/>



“The motion has been made and seconded that we stick our heads in the sand.”

Report complemented by ...

- *Futures Thinking for Academic Librarians: Higher Education in 2025* (June 2010) –
<http://www.acrl.org/futures>
- *Top Ten Trends in Academic Libraries* (June 2010) -
<http://crln.acrl.org/content/71/6/286.full>
- *Environmental Scan*
(forthcoming April 2011)



Next Steps for ACRL

- Professional Development

- OnPoint Chat

- Upcoming Presentations

(http://www.acrl.ala.org/value/?page_id=39Publications)

- Publications

- Toolkit

(<http://www.ala.org/ala/mgrps/divs/acrl/issues/value/valueofacademiclibrariestoolkit.cfm>)

- Revised *Standards for Academic Libraries in Higher Education* (in process)

- Research

- Member Services



Academic

Information

resources

Research

librarians

thank you

questions

comments

impact learning

student

students

value

data

information

services

Libraries

Libraries

assessment

institutional

faculty academic

outcomes

research

Assessment